

Lana Herford

THE POWER OF 3

Where There's a Will, There's a Way!
An International Anthology of Extraordinary Stories

Published by CoachSteffanie Enterprises, Inc.

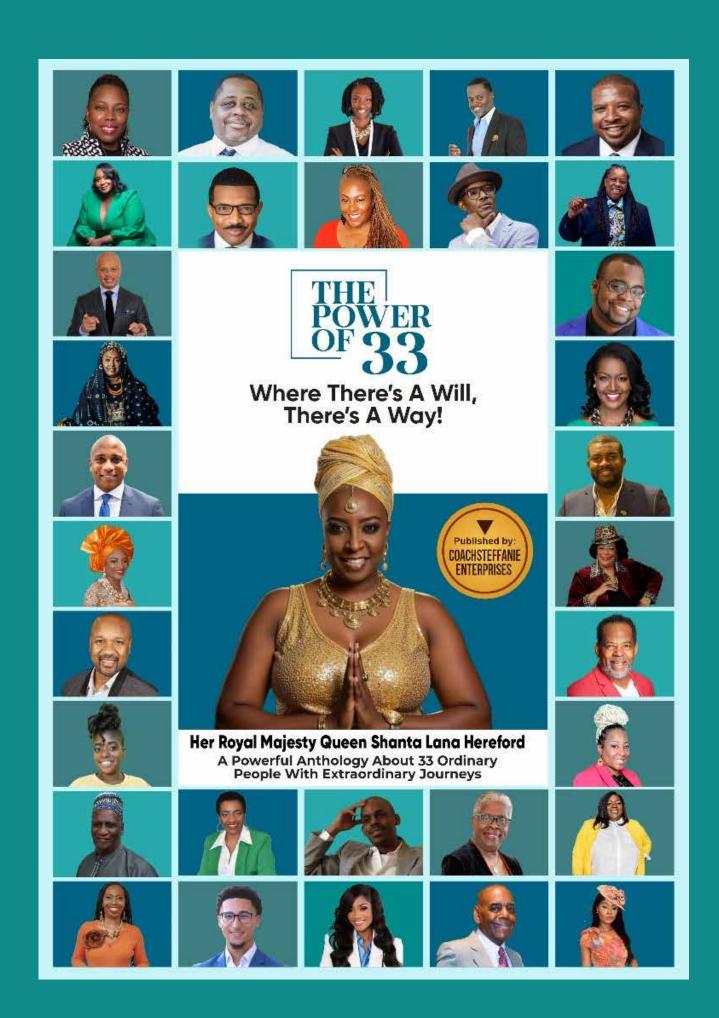
Introduction



The Power of 33: Where There's a Will, There's a Way!" is an extraordinary anthology of human triumphs curated by Her Excellency Shanta Lana Hereford, a global business leader with a 25-year trailblazing career. Her extensive experience, dedication, and global perspective make her the driving force behind this groundbreaking project.

The 33 Angel number means anything is possible. This powerful angel number is also known as a master number because of its double digits mirroring each other and its powerful vibrations. The Number 33 is linked to themes around creative thinking, deep compassion, spiritual-level connections, discipline, and bravery.

Join us in celebrating extraordinary stories, where ordinary individuals achieve remarkable feats. Welcome to "The Power of 33," where every story is a testament to the belief that, where there's a will, there's a way.



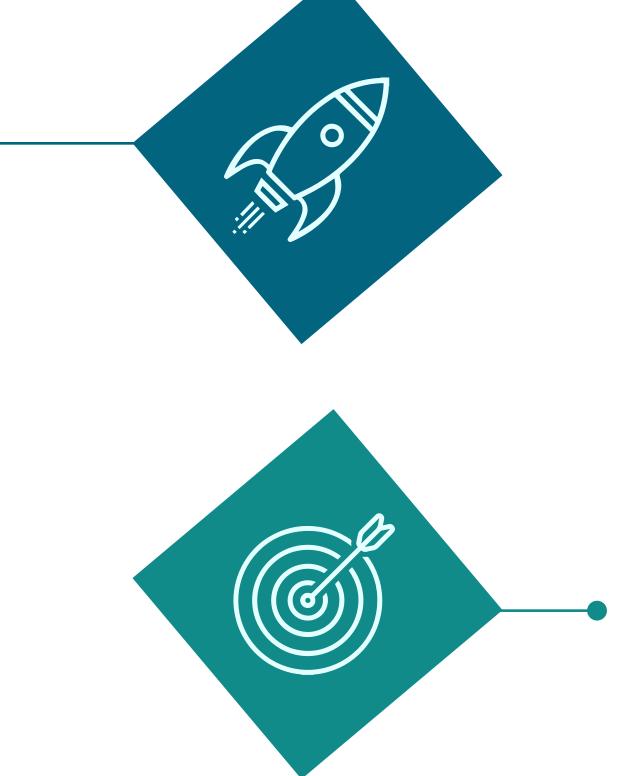


Project Overview



Purpose:

The Power of 33 is a compelling anthology with a mission to inspire, uplift, and motivate readers. It showcases the remarkable stories of 33 influential and powerful individuals who have dedicated their lives to making a positive impact on the world.



Our Mission:

Our mission is to inspire change and provide a platform for these extraordinary individuals to share their journeys, insights, and wisdom. This anthology serves as a powerful marketing tool, offering featured authors and partners invaluable exposure and networking opportunities.

Join us on a journey of inspiration and empowerment as we shine a light on those who are making a real difference in the world.

Benefits for Featured Authors & Partners





Branding

"The Power of 33" elevates your brand locally and globally



Exposure:

Gain invaluable exposure to a global audience



Networking Opportunities:

Connect with a diverse community of like-minded individuals, opening doors to potential collaborations, partnerships, and future endeavors.



Inspiration:

"The Power of 33" will inspire others, demonstrating the power of determination, resilience, and the ability to effect positive change in the world.



Global Coverage:

Your story will reach corners of the world you may have never imagined, leaving a lasting impact on readers from various backgrounds and cultures.

Participating in "The Power of 33" offers a multitude of benefits that extend far beyond the pages of the anthology. Join us in creating a powerful collective impact and leaving a legacy of inspiration for generations to come.

Publication Details: Sharing Our Collective Journey



In the exciting world of publishing, "The Power of 33" is destined to stand out as a beacon of inspiration and transformation. Here's what you need to know about the publication:



Self-Published:

We've chosen the path of self-publishing through
CoachSteffanie Enterprises, Inc., to maintain full creative control and ensure the authenticity of our authors' voices.

This approach allows us to capture the essence of each story without compromise.



Three Formats, One Message:

Three Formats, One Message:

To reach the widest possible audience, "The Power of 33" will be available in hard and soft copyand eBook formats.



Major Platforms:

Our anthology will proudly find its home on major self-publishing platforms, ensuring accessibility to readers across the globe. You'll find it on reputable bookstores and e-libraries, making it easy for anyone to embark on this inspirational journey

With the power of self-publishing and the reach of digital and physical formats, "The Power of 33" is poised to touch hearts and minds worldwide. Stay tuned for a publishing experience like no other!

Igniting Inspiration: Our Promotion Strategy



Online Brilliance,
Offline Impact

For the launch of "The Power of 33," is a symphony of online brilliance and offline impact, designed to ignite inspiration and spread the word about our extraordinary anthology

Online Excitement:



Digital Platforms:

Harnessing the power of social media, we'll engage with our audience on various platforms, sharing stories, insights, and sneak peeks.



Spirited Seminars:

Envision webinars and virtual events that bring our featured authors together to discuss their journeys, creating a dynamic space for shared wisdom.



Google AdWords Magic:

We're investing in strategic campaigns to ensure our anthology finds its way into the hands of those seeking empowerment and enlightenment.



Gatherings of like-minded individuals, where the air is charged with inspiration, and stories come alive on stage.



Offline Excitement:

Community Engagements:

Through local events and collaborations, we aim to connect with communities, leaving an indelible mark of inspin



Author Benefits: Your Path to Empowerment





2-Page Narrative:

Your story deserves to shine. We provide you with two full pages to share your journey, your message, and your impact on the world.



Image and Bio:

Your high-resolution, professional headshot with a blank background (and no selfies, please), featured image, and bio will adorn the pages of our anthology, ensuring that readers connect with the person behind the inspiring tale.



Book Promotion:

You're not just an author; you're a trailblazer. We'll feature your image, bio, and contact links on our book promo page, enhancing your online presence.



Hard Copy and eBook:

Enjoy the satisfaction of holding a hard copy in your hands and t he convenience of an eBook version, ensuring your story reaches a vast audience.



"Power of 33" T-Shirt:

Wear your commitment to positive change with pride. As a featured author, you'll receive a special "Power of 33" T-shirt.



Online Book Launch Party:

Step into the spotlight as our special guest during our online book launch party, where your journey will be celebrated.



comes with a treasure trove of benefits:

Unlocking Opportunities

For our esteemed authors, "The Power of 33" is

not just a book; it's a transformative journey that

Beyond Imagination

Resell License:

You're not just an author; you're an entrepreneur. Take advantage of our license to resell the book and retain 50% of the sales profit, creating a source of income and impact.



Author Interviews:

We'll feature you in interviews to promote your book, sharing your insights and the transformative power of your story.

Through your contribution to this anthology, you're making a difference in the lives of others. Five percent (5%) of all profits will be donated to nonprofit causes and initiatives selected by our co-authors.

This journey is about empowerment, inspiration, and leaving an indelible mark on the world. Your story matters, and we're here to amplify its impact.

Author Requirements: Your Path to Publication



Becoming a Featured Author is Simple

To secure your featured article in "The Power of 33," all you need to do are these straightforward steps:

Sign the Co-Publishing Agreement:



Commit to being part of this transformative journey by signing our co-publishing agreement.

High-Resolution Picture:



Provide us with a high-resolution headshot image that captures your essence.

No background images. No selfies.

Two-Page Article:



share your extraordinary story in a two-page article or schedule an in-person interview to craft your draft with CoachSteffanie.

With these simple requirements, you'll be on your way to inspiring the world through your powerful narrative.

Philanthropic Contribution: Empowering Change Together



Creating Impact Beyond Words

At "The Power of 33," we believe in the power of giving back. That's why we're committed to donating 5% of all profits from this anthology to nonprofit organizations and causes.

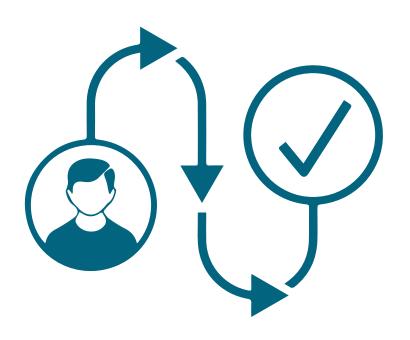
Why it Matters:



Your participation doesn't just inspire; it transforms lives. With every book sold, we're making a tangible difference in our communities.

Together, we can create the change we want to see.

Join us in this incredible journey of empowerment and impact.



Conclusion: Be Part of the Transformation

Your Opportunity Awaits

In summary, "The Power of 33" is more than just a book; it's a movement, a platform, and an inspiration. By participating in this project for only \$999 (A \$1,250 Value), you gain:









Don't Miss Out:

Join us on this extraordinary journey. Be part of the transformation. Your story can inspire, empower, and change lives.

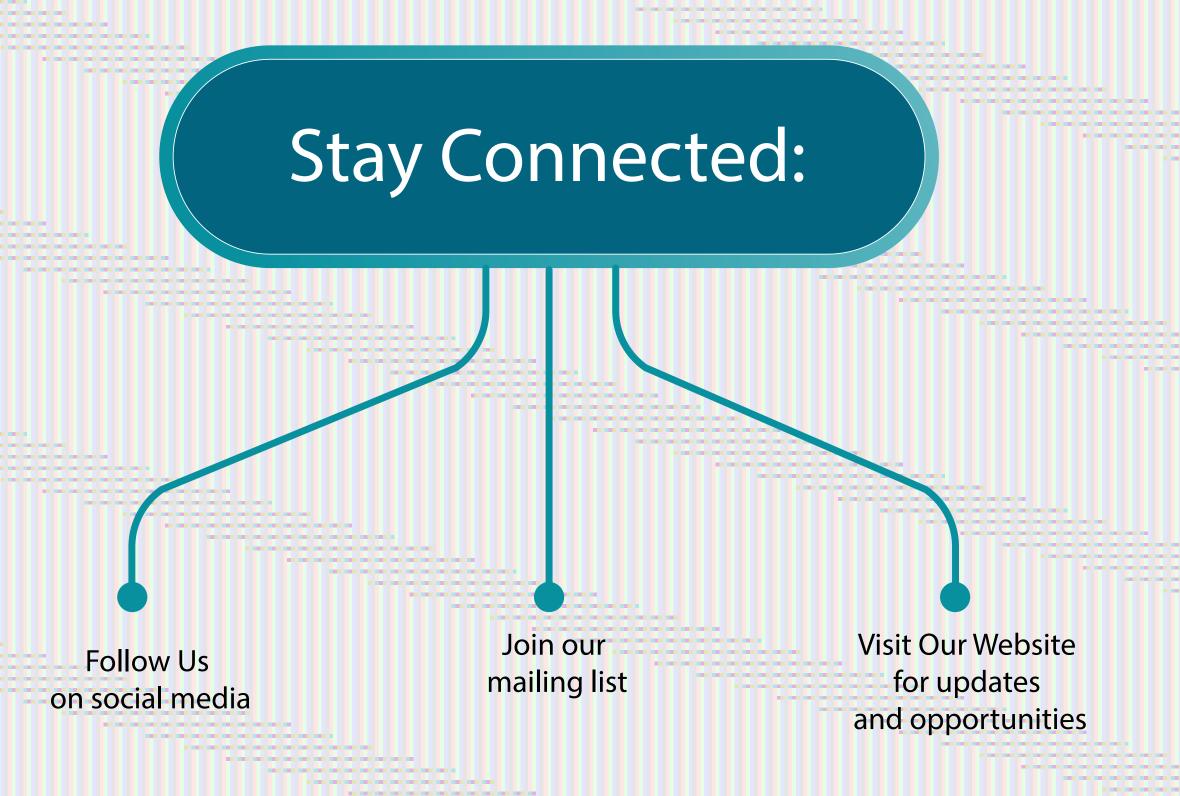
Contact us today to secure your featured article and unleash the power of your narrative.

Join the Movement



Together, We Make History

Join us in this incredible journey to inspire change, create impact, and make history. The Power of 33 is amplified when we come together as a force for good.



Let's Write History Together

Your involvement can be a turning point in someone's life.
Thank you for considering "The Power of 33." Together, we'll make a difference.
Follow Us | Subscribe | Visit Our Website

Advertising and Sponsorship Opportunities



Amplify Your Impact

Advertising Prices: 1/4 Page: 1/2 Page: Full Page: \$499 \$799

Sponsorship Opportunities:

Sponsorship A (Community Champion):

\$2,500

- Featured in book launch party promotions
- Exclusive interview spotlight
 1/4 -page ad in the book
- Event Mentions during the launch party event
- Sponsor Spotlight at event
- 4 VIP Tickets to launch party
- Booth Space at the launch event

Sponsorship B (Legacy Builder):

\$5,000

- Featured in all book promotions
- Exclusive interviews
- 1/2-page ad in the book
- Company mentions throughout the book tour (Fall 2025 - Fall 2028)
- Sponsor Spotlight at up to (3) three promo events
- 6 VIP Tickets to launch party
- Booth space at all book promo tour stops

Sponsorship C (Change Catalyst):

\$10,000

- Featured in all book promotions
- Exclusive interviews
- FULL page ad in the book
- Company mentions throughout the book tour (Fall 2025 - Fall 2028)
- Sponsor Spotlight at all book promo events
- 10 VIP Tickets to launch party
- Primary brand visibility and booth space at all book promo tour stops

Maximize Your Exposure and Impact



Reach a global audience



Align with a prestigious, philanthropic project



Support human rights causes



Network with influential individuals

Your investment, their inspiration.

Get in Touch



Let's Make a Difference Together

Ready to be part of "The Power of 33"?

Don't hesitate to reach out and take the first step towards inspiring change and making an impact.



CoachSteffanie@gmail.com



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678.330.8139

Reach out today, and let's begin this transformational journey together.

